

## **Travel Writer Policy**

Thank you for your interest in Savannah, Georgia! In order to give you a sense of our city's beauty, history, hospitality and sophistication we have the following assets available:

- Press kits
- Digital image library
- B-roll footage in both standard and high-definition

To request these materials, please contact Summer Bozeman, Communications Coordinator, at (912) 644-6429 or SBozeman@VisitSavannah.com.

For itineraries or assistance planning your trop, please contact Erica Backus, Director of Public Relations, at (912) 644-6405 or <a href="mailto:EBackus@VisitSavannah.com">EBackus@VisitSavannah.com</a>.

When requesting assistance from Visit Savannah, please be prepared to provide the following:

- Name of journalist(s) and photographer(s)
- Contact info: address, phone number, email address
- Writing samples published within the last two years
- Two editorial references with contact info (name, publication, email and/or phone number)
- Brief bio of working journalist(s)

You must also provide the following article-specific information:

- Name of targeted publication(s)
- Letter of assignment (if working for a specific publication)
- Arrival date, length of visit, departure date
- Types of activities, special interest or focus of story and any special requests

Please note that any publications must have a minimum circulation of 10,000 unless otherwise approved by Visit Savannah.

The following services may be available at Visit Savannah's discretion:

- Complimentary pass: Visit Savannah may offer a complimentary pass to participating attractions for the journalist and one guest. Passes are only valid for the duration of the press visit. Costs incurred by guests or family members traveling with the journalist will not be covered by Visit Savannah.
- Accommodations: Complimentary rooms for writers on assignment may be provided at Visit Savannah's discretion. If the writer is not on assignment, it is up to the individual property to

determine whether or not complimentary services or discounted media rates will be provided. Accommodations are subject to availability.

- Meals: Visit Savannah will host one lunch and/or dinner over the duration of stay.

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<sup>\*</sup> Exceptions may apply at the discretion of Visit Savannah